



### Background:

919 Marketing is a hybrid strategic marketing consulting / marketing communications services firm headquartered just outside of North Carolina's Research Triangle Park. Our teams of seasoned, senior level consultants develop winning business strategies *and* provide the implementation horsepower required to produce clear, measurable results.

919 was launched in 1996 by CEO and founder David Chapman, a marketing thought leader with over 20 years of senior management experience (CEO, CMO, EVP Marketing) working with Fortune 500 and entrepreneurial, emerging growth companies.

### ADWEEK PRWEEK BRANDWEEK

919 has been recognized by such national business journals as AdWeek, BrandWeek, PRWeek, B2B Magazine, ItoI Magazine, and the New York Times. More importantly, we have generated over 80 million media impressions for our clients on a local, regional and national basis in the past two years. Coverage includes placements on NBC with Brian Williams, CNBC, The Wall Street Journal, Fox, USA Today, Redbook, Washington Post and dozens of local and regional print, broadcast and online media outlets.

### Services:

Our services roster are delivered through proprietary processes and systems that have been refined and validated over hundreds of client assignments to ensure quicker speed to market, superior results and less cost.

- Strategic Planning
- Brand Development
- Public Relations
- Creative Services
- Lifestyle Marketing

### Clients:

919 has worked with over 120 companies to date -- locally, nationally and globally. We've had documented success helping past and current clients Capitol Broadcasting, Caterpillar, Jersey Mike's, Kerr Drug, Lowe's Home Improvement, NABISCO, Sara Lee and Unilever USA to capitalize on brand development and market share opportunities. We work shoulder-to-shoulder with our clients toward the single goal of growing their business; and we have a deep collection of success stories to back it up.



KERR DRUG



RosettaStone



CATERPILLAR



An independent national research study by the global consulting organization ProSavvy states that 919 Marketing Company outperforms large national consulting firms in terms of client satisfaction, results and cost efficiency.

**Winning companies choose their business partners carefully.**

**Call our CEO David Chapman at 919-557-7890 to get things started.**

**Nine One Nine Marketing Company**

102 Avent Ferry Road, Holly Springs, NC 27540

919.557.7890 919.557.0041 fax [www.919marketing.com](http://www.919marketing.com)

